

Study Abroad in Japan & Korea

Technology & Culture: Communication & Games

Information Meeting

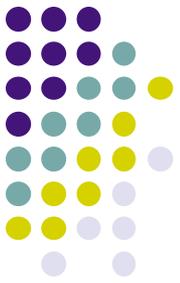
Japan: May 5 – 22, 2014
Korea: May 22 - 29, 2014

Dr. Constantinos K. Coursaris
Dr. Wietske van Osch

Assistant Professors

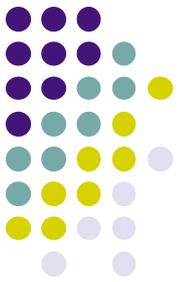
Telecommunication, Information Studies, and Media
Michigan State University





Agenda

- Program Overview
- Facilities
- Field Trips
- Costs
- Photos of venue
- Q&A



Program Overview

Course Content Themes:

- Culture

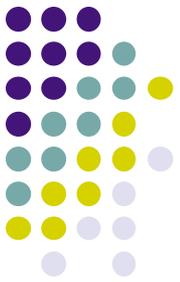
- Perspectives & dimensions
- Individual, National, Global
- Immersion in modern Japan & exposure to its history

- Technology & Communication

- Computer Mediated Communication
 - Voice, video conferencing, instant messages, chat rooms, etc.
- Wireless & Mobile communication in Japan

- Games

- Game design
- Game console manufacturers
- Mobile game developers

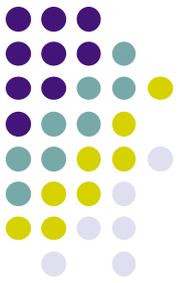


Program Overview

Program length:

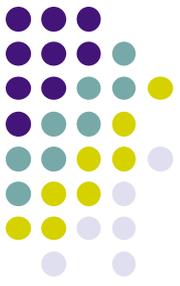
- 2.5 weeks (May 5 – May 22, 2014) in Japan
 - Depart on Mon., May 5 (**arrive May 6**) and return on Thu. May 22
 - Accommodations can be arranged for earlier/later departure/return
- 1 week (May 22 – May 29, 2013) in Korea
- 17 hours of classes held on campus in April
 - 3 hours on each of the four topics (Tech, Culture, Comm., Games)
 - Intro to Japanese language lesson

Program Overview



Enrollment eligibility:

- Any student, from any university around the world!
- Japan = 6 credits + Korea = 3 credits
- Students can enroll in either one or both of the sessions
 - TC 401 (3) 750 Japan (Media Impacts on Society)
 - TC 490 (3) 750 Japan (Tech & Culture: Communication & Games in Japan)
 - TC 491 (3) 750 Korea (Tech & Culture: Communication and Games in Korea)
- MSU grad students enroll in TC 891 & TC 890
- Non-MSU students enroll in Lifelong Education (credits may transfer contingent on your institution's guidelines/approval)



Program Overview

Grading (for TC 401/891) (example):

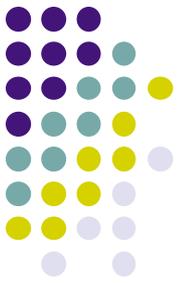
- Participation 30 %
- Blog Assignment 50 %
- Technology Review 20 %

Grading (for TC 490/890) (example):

- *Research Project 50 % (due on ~June 21, 2013, i.e. 3 weeks after return)*
- *Project (choice between Documentary, Presentation, Paper)*

Grading (for TC 491/891) (example):

- *Research Project 100 % (due on ~June 21, 2013, i.e. 3 weeks after return)*



Program Overview

Course Schedule (tentative)

Before departure:

- Class times: Subject to enrolled students' schedules
- Typical class days: Thursdays evenings, Friday afternoons, Saturdays/Sundays in April (~ 17 hours)

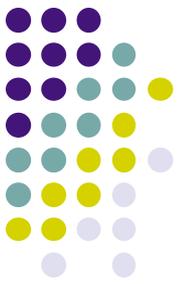
*After departure (arrive in **Tokyo** on a Tuesday):*

- Company site visits in **Tokyo**: Wed.–Fri. (e.g. May 7-9, 2014)
- Cultural field trips from **Osaka**: Mon.-Thu. (e.g. May 12-15, 2014)
 - **Hiroshima, Miyajima, Kyoto, Himeji, Nara**
 - **Also visit Yokohama (From Tokyo)**
- Cultural activities: Sat./Sun. (both weekends; more field trip options, e.g. **Mt. Fuji**)
- University (academic) lectures and research: Mon-Wed. (e.g. May 19-21, 2014)
- **Long days! → 12 hours per day!**

*Depart from Tokyo for **Seoul, South Korea** (on a Thursday, e.g. May 22, 2014)*

- Cultural site visits: Fri-Sun. (e.g. May 23-25, 2014)
- University & Company site visits: Mon–Wed. (e.g. May 26-28, 2014)
- Depart from Seoul for Tokyo, to connect for the U.S. return trip: Thu. (e.g. May 29, 2014)

 Korean Air	NRT	1:00p	→	ICN	3:25p	0	2h 25m
	ICN	9:10a	→	NRT	11:30a	0	2h 20m



Air travel

- Each student is free to make own travel arrangements
- Typically, best time to book flight is in late Feb./early Mar.
- Instructor will offer suggested flights for group travel (optional)

Examples of itineraries below:

- For students enrolling for both segments (**Japan & Korea**)

\$1384
Economy
[Select](#)



United /
Korean Air /
Korean Air

LAN	6:00a	→	NRT	4:25p	2	21h 25m
NRT	1:00p	→	ICN	3:25p	0	2h 25m
ICN	9:10a	→	NRT	11:30a	0	2h 20m
NRT	5:30p	→	LAN	10:59p	2	18h 29m

- For students enrolling only for **Japan**

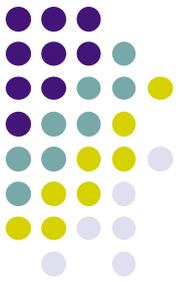
\$1229
Economy
[Select](#)



Multiple Airlines /
United

DTW	7:45a	→	NRT	4:35p	2	19h 50m
NRT	5:30p	→	DTW	11:27p	2	18h 57m



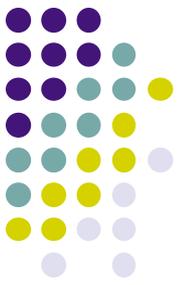


Hotel Accommodations

Format:

- Week 1 base: Tokyo
 - [Hotel Asia Center of Japan](#) in Akasaka
 - Tuesday – Sunday (e.g. May 6-11, 2014)
- Week 2 base: Osaka
 - [Via Inn-Shinsaibashi](#) in Shinsaibashi
 - Sunday – Thursday (e.g. May 11-15, 2014)
- End of Week 2 base: Tokyo
 - Hotel Asia Center of Japan in Akasaka
 - Thursday – Thursday (e.g. May 15-22, 2014)
- Week 3 base: Gangnam Seoul, South Korea
 - [Hotel Gangnam Star](#) in Gangnam
 - Thursday - Thursday (e.g. May 22-29, 2014)

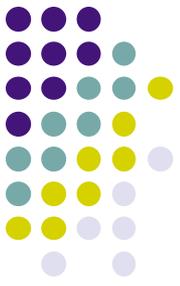
Tokyo Accommodations: *Hotel Asia Center of Japan*



- <http://www.asiacenter.or.jp/>
- In Akasaka, business & shopping center



Tokyo Accommodations: *Hotel Asia Center of Japan*



- 2 or 3 students per room (gender grouped)
- May 6-11 & 15-22 (2014)

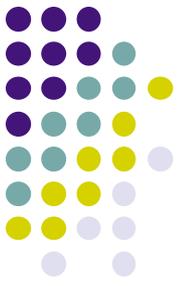
● Hotel Room →



● Hotel Lobby →



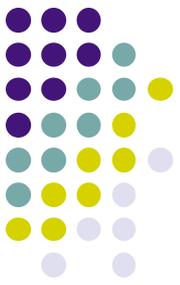
Osaka Accommodations: Via Inn-Shinsaibashi



- Osaka May 11-15 (2014):
- [Via Inn-Shinsaibashi](#)
- Near Dotonbori Shopping & Entertainment District



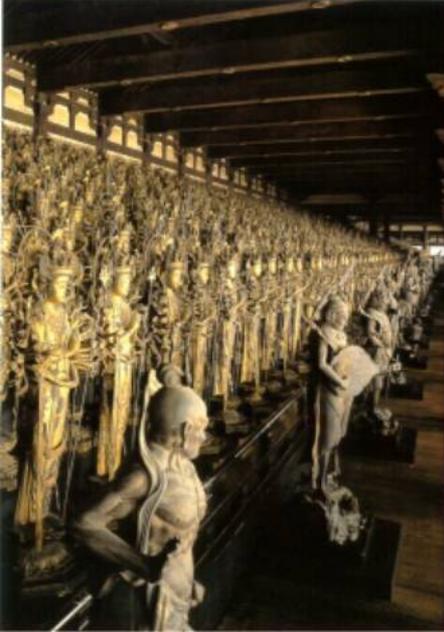
Seoul Accommodations: Provista Hotel

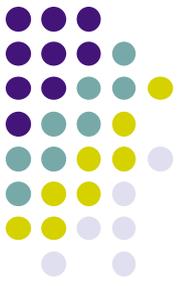


- Gangnam, Seoul, South Korea (May 22 – 29, 2014)
- [Hotel Gangnam Star](#)



Field Trips in Japan





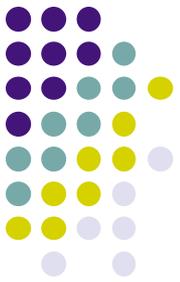
Field Trips in Korea



Costs



- Program fee: \$2,500 (Japan) + \$1,200 (Korea)
 - Includes: insurance, all hotels, all Tokyo subway rides/ breakfast/group dinners, all event site admissions!
- Course load: 6 credits (Japan) + 3 credits (Korea)
 - Regular tuition fees apply
 - Scholarships from CAS & OSA available + financial aid
- Airfare: ~\$1,200 (range: \$650-1,450)
- Meals (not included above, e.g. on commute) = ~\$300
- Entertainment / souvenir spending money = ~\$500
- ***One of the cheapest programs at MSU (avg. cost/day)***



Additional Info

Details about activities in Japan:

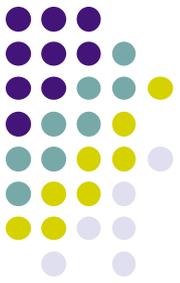
- <http://bit.ly/MSUJapanInfoSheet>

More info on instructor's website:

- <http://www.coursaris.com>

Application process described next ...

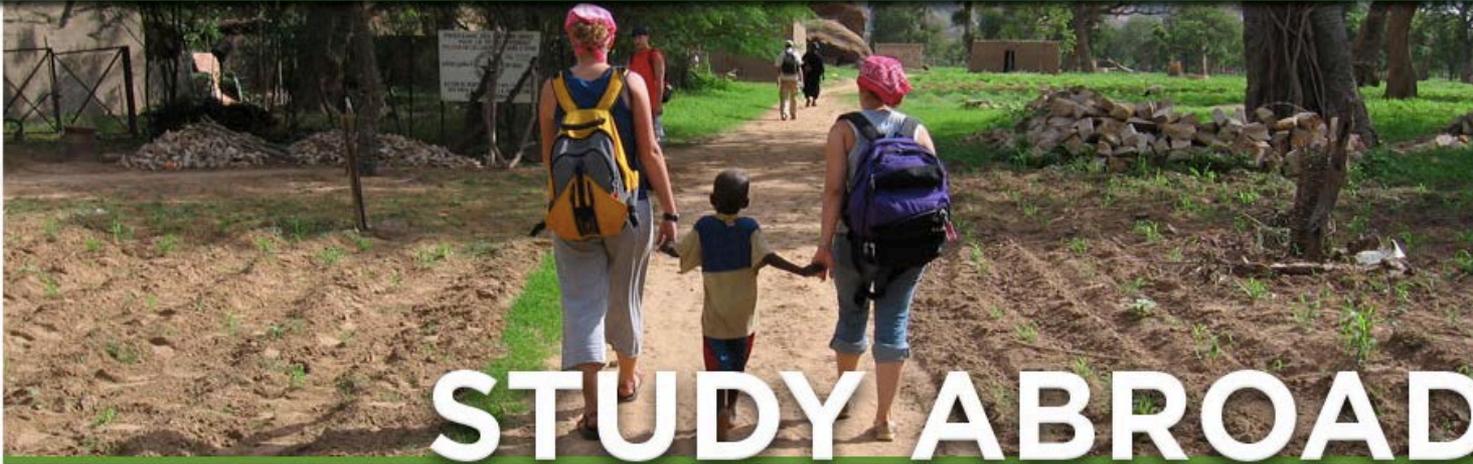
To apply: <http://StudyAbroad.msu.edu>



MICHIGAN STATE UNIVERSITY | International Studies and Programs
Office of Study Abroad

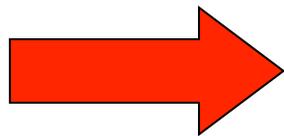
PRINT EMAIL VI

↑ ABOUT STUDENTS FACULTY & ADVISERS PARENTS



STUDY ABROAD

Click
“Apply Online”



[APPLY ONLINE](#)

[SEARCH PROGRAMS](#)

[FIND FUNDING](#)

Read @ Sam's Internship

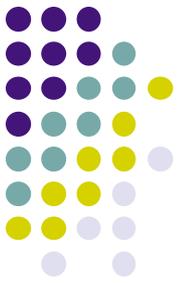


EVENTS

6 06 Feb, 2012 Monday
[Communication Arts and Sciences Spring Study...](#)
1pm to 4:30pm

6 06 Feb, 2012 Monday
[Unpacking your study abroad experience](#)
6pm to 8pm

Step 1: Apply Online

A screenshot of a university website. At the top is a dark green navigation bar with buttons for 'ABOUT', 'STUDENTS', 'FACULTY & ADVISERS', and 'PARENTS'. Below this is a large banner image of a classical building with the text 'STUDY ABROAD' overlaid in large white letters. On the left side, there is a 'Main Menu' dropdown with four options: 'My Study Abroad', 'Apply Online', 'Search Programs', and 'Find Funding'. A red arrow points from the text 'Click "Apply Online"' to the 'Apply Online' menu item. To the right of the menu, the page content begins with the heading 'Welcome to My Study Abroad' and a paragraph of text.

Home ABOUT STUDENTS FACULTY & ADVISERS PARENTS

STUDY ABROAD

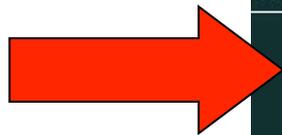
Main Menu

- [My Study Abroad](#)
- [Apply Online](#)
- [Search Programs](#)
- [Find Funding](#)

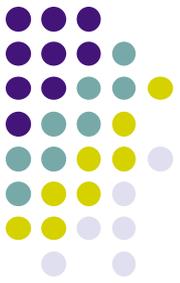
Welcome to My Study Abroad

Within this site, you will find the Study Abroad Online Application, as well as resources to aid in all aspects of your study abroad experience.

Click
"Apply Online"



Step 2: Log in & select *MSU Sponsored Program*



- Main Menu**
- [My Study Abroad](#)
 - [Apply Online](#)
 - [Search Programs](#)
 - [Find Funding](#)
 - [Ask A Question](#)
 - [My Pictures](#)
 - [Faculty/Staff](#)

- [Application Checklist](#)
- [Withdraw Application](#)
- [Log Out](#)

Existing applications

Please select an application or apply for a new program below.

Program Name	Semester	Status	
Technology and Culture: Communication and Games	Summer 2010-2011	In Progress	Continue

Apply for a Study Abroad Program

Please select the type of program you wish to apply for

[Apply](#)

Michigan State University Sponsored Program

This is an application for an MSU-sponsored program for both MSU and Non-MSU students.

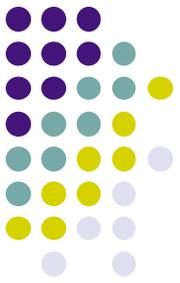
[Apply](#)

Non-MSU-sponsored Program

This application is meant for MSU students participating in non-MSU programs. To ensure proper registration, transfer of credits, and financial aid distribution, please read the following materials carefully and fully complete the application materials. The Office of Study Abroad will assist with the processing of the attached materials and assumes the sponsoring agency will assist with all other services associated with your participation in that



Step 3: Apply filters & select *Technology and Culture*



- Main Menu
- My Study Abroad
- Apply Online
- Search Programs
- Find Funding
- Ask A Question
- My Pictures
- Faculty/Staff

- Application Checklist
- Withdraw Application
- Log Out

Select A Program

Please select the program you would like to apply for

Search

I am a * MSU Student Non-MSU Student Either

Show Sessions * Open, (includes waitlisted) All (including past)

Credit Offered * Undergraduate Graduate Either

Subject Offered: [All available...]

Semester/Term: Summer

Country: Japan

Length (in weeks): [All available...]

Sponsor: College of Communication Arts

Found 2 results.

Country	Program Name	Program Semesters
China	Advertising in Asia (Open to all students)	Apply for Summer 2011-2012 Advertising in Asia
Japan	Technology and Culture: Communication and Games (Open to all students)	Apply for Summer 2011-2012 Technology and Culture: Communication and Games

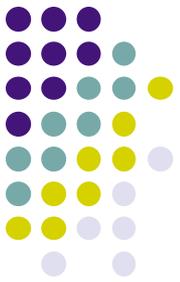


Step 1: Select
Semester: "Summer"
Country: "Japan"
Sponsor: CAS

Step 2: Select program



Step 4: Complete required info



Application Checklist
Application for Technology and Culture: Communication and Games Summer 2011-2012
Please complete all of the requirements below. Click on the "incomplete" links to enter your information. Once you have completed all of the requirements, you

Select A Program What is this?	Complete
Essay Submission What is this?	Incomplete
Emergency Contact What is this?	Incomplete
References What is this?	Incomplete
Credit/Financial Aid Information	Incomplete
Name on Passport(s) What is this?	Incomplete
How did you hear about study abroad? What is this?	Incomplete
Release Authorization What is this?	Incomplete
Health/Emergency Treatment Authorization What is this?	Incomplete
Statement of Responsibility	Incomplete

Questions?

Next, photos from past sessions ...

